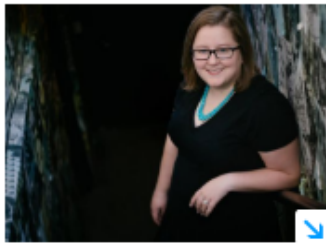


# Lauren Campbell Photography captures memories across Iowa

Kristin Danley-Greiner 4 p.m. CST December 8, 2016



(Photo: Special to the Register)

Lauren Campbell has always had an eye for photography — from the setting to the poses to the lighting.

Her friends frequently asked her to photograph their children. Then they began referring people to her. Eventually, Campbell realized she had a business in the works.

"It was when I had people I didn't know calling me for appointments that I knew I was at the point where I needed to make it official," she said.

Campbell started her photography business at a studio in her home, then subleased space and eventually found a spot in Windsor Heights.

"I love living in Windsor Heights and felt really, really fortunate to find a property on University with great pedestrian access," she said. "It's great to be a part of downtown Windsor Heights."

Campbell spoke with The Des Moines Register about the business.

## **Q: What do you specialize in?**

**A:** I do a lot of family photography, newborns and weddings. I also photograph high school seniors. October is a busy month with people wanting photos for Christmas cards, then weddings keep me busy year-round. I also do engagement photos. I love getting to know a couple, because that helps guide me on their wedding day. I know how the couple will give me the best smiles and how they'll interact.

## **Q: How far do you travel for photography sessions?**

**A:** I've done wedding and engagement photos all over Iowa. My husband helped me photograph a wedding in Wisconsin and a vow renewal in Las Vegas — we're open to traveling.

## **Q: Does your husband often help you?**

**A:** First, he keeps me sane. I have a very busy schedule and he helps make sure it's possible to dedicate so much time to my photography business. He'll also help me



300



2





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shoot weddings. His grandfather was a doctor in the Army and was passionate about photography, so this has been a source of pride for him.

**Q: What else happens at your studio?**

**A:** I run a studio called The Studio, which is a shared photography studio that I sublease to other photographers and a yoga instructor. We work together to make each other successful.

**Q: What do you love about photography?**

**A:** There are different aspects about it that I love. I enjoy the different age groups, the different settings. I've had families where a child has autism and I'm advised that he might get overwhelmed, so I always try hard to interact with the kids and help them through the session. I love making the parents feel at ease; that's rewarding for me. When I can wow parents and get them that awesome photo they're envisioning, that's so rewarding.

**Lauren Campbell Photography**

**LOCATION:** 6571 University Avenue, Windsor Heights

**HOURS:** By appointment

**BUSINESS HISTORY:** Lauren Campbell has been photographing subjects professionally for more than a decade, but started her business six years ago.

**OWNER:** Lauren Campbell

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